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Porterville College PRESS RELEASE

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ATHLETICS / STUDENT PROGRAMS DIRECTOR NAMED AT PC

After what Porterville College President, Dr. Rosa Carlson, said was an extensive search process, including many highly-qualified applicants; she has selected 35 year old **Eric Mendoza** as the new Director, Student Programs and Athletics for Porterville college. “His eleven years of experience with California community college athletic and student service programs, plus an obvious real passion for working with students and in the administration of athletic programs were most impressive. He has a thorough knowledge and understanding of COA rules and regulations and a desire to insure they are followed. Our student association, ASPC, will benefit greatly from his experience in planning and instituting campus activities.”

Mendoza says that his professional goal and dream job has been to become an athletic director at the community college level. His background and training have certainly led him to that point where he is ready for the job. His education includes a diploma from Clovis High School in Fresno; AA degree in Liberal Arts from Fresno City College; B.A. degree in Mass Communications from CSU, Fresno; near completion of Masters in Kinesiology, Physical Education from Fresno Pacific. After working for his alma maters in marketing and public relations, he spent five years at Fullerton College as the assistant athletic director in charge of sports information and marketing. While there, he served as president of the California Community College Sports Information Association. He accepted leadership roles in creating an environment that encouraged student participation and community involvement.

Since 1998, Eric has enjoyed working with the California Commission on Athletics in several capacities—from coordinating men’s and women’s state championship events to serving on the Management Council, the state policy and legislation committee for intercollegiate athletics. He came back to the Valley in 2005 and has been employed by the Boys and Girls Clubs of Fresno County as director of the West Fresno Unit. He has remained active in college athletics as a member of the COA Festival Advisory Committee and a consultant for Fresno City College. He is the leading technology trainer for computer sports statistics in California.

His reaction to the appointment at PC is reflected in his statement, “ I am excited to get to work there and helping to build a “family” environment based on integrity as the highest priority. My administrative style demands honesty, high morals and ethics and a sincere effort to be fair, personable, and compassionate. This goes a long way to being a positive spotlight in the community. Being a native of the Valley gives me a greater sense of pride to become a Pirate. My wife, Anita, and our three children are anxious to become members of the Porterville community.”

His expected starting date at the college is April 4, the day following the official approval of his hiring by the KCCD Board of Trustees.