



April 4, 2008

FOR IMMEDIATE RELEASE For More Information : **Susie Godfrey** (559) 627-8476 (559) 781-3465

**OPEN AUDITIONS HELD FOR "THE NEXT BIG THING"
TALENT COMPETITION AT PORTERVILLE FAIR**

PORTERVILLE- Are you the "Next Big Thing" ? J-Live Entertainment, a local homegrown entertainment company from Hanford, CA will provide a huge opportunity for a talented individual or group during their Next Big Thing Talent Show at the Porterville Fair running May 14 -18.

The lucky winner of the first annual talent competition at Porterville Fair will open for the stars of **MTV's** Making the Band 4 Series and platinum selling female group "**DANITY KANE**" before they hit the stage on July 11 at Kings Fair in Hanford. The popular Pop/Hip-Hop/R&B group currently has the #1 album in the country according to Billboard.

"We are honored to give one of our talent show champions the opportunity to take their career to a whole new level of superstardom", said Joey Perez, Founder of **J-Live Entertainment**, whom will host and produce the talent competition for the inaugural show at the Porterville Fair. "If you have talent, or claim to be the next big star, this is your chance to prove it." Perez and his company are no strangers to providing their local talent with huge opportunities. Past winners have advanced to the top 24 of American Idol Season 4, performed with legendary stars such as Kenny Rogers, Santana, War and BB King.

In 2007, the winners of the talent competition opened for hip-hop & R&B group, "Pretty Ricky" during their national tour stop presented by cable network, BET {Black Entertainment Television}. Winners of the Big Fresno Fair show later that year were given the opportunity to open and perform for popular rapper/actor "Bow Wow".

The competition at Porterville Fair will include **cash prizes**. Other winners from different musical and talented categories will not leave empty handed as they will vie for \$1,000 in cash prizes. "Our competition is about opportunity, and we will continue to give that opportunity to our local talent for years and years to come", said Perez.

Auditions for the **Next Big Thing Talent Show** will be held in the Rabbit Barn **at the Porterville Fair**, 7-9PM, Friday **April 25**, Wednesday **April 30** and Thursday **May 1**. The final elimination round prior to the opportunity to perform on Rotary Stage during the run of the Fair and a chance to win cash prizes will be announced at a later date.

The fairgrounds are located on the corner of Plano and Olive in Porterville. Admission prices for the Fair are \$7.00 for adults, \$5.00 for seniors, \$3.00 for children 6-12, 5 & under are free. For more information on Porterville Fair please call 781-6582 or log onto www.PortervilleFair.com. For information regarding the Next Big Thing Talent Show please log onto www.jliveent.com.