

The Youth Engagement Initiative



Frank Escobar, Jr.
MASTER TRAINER

Dates: **October 6 & October 9, 2008**
(2 Sessions to be held each day)

Time: **9am - 12pm** • **1pm - 4pm**
(Session 1) (Session 2)

Location: **HHS Professional Development Center**
4031 W. Noble, Visalia

This training will teach you how to utilize your most powerful asset in youth development — your youth!

Topics Include:

- **Today's Youth Culture**
- **Powerful Influence of Media**
- **Peer on Peer Influence**
- **Current Pop Culture Elements**
- **Progressive Engagement Principles and Practices**
- **"Youth Involvement" and "Positive Peer Influence" concepts**
- **Strategies to Increase Program Services to High Risk Youth**

Explore the "World of Today's Youth" and learn how to apply its culture to work for you and your program.

Uncover the most effective ways to motivate youth/students toward personal, educational and workforce achievement.

Unlock the secrets to developing powerful youth leadership programs, projects and initiatives.

Who Should Attend?
Anyone working with youth or young adults!

To Register email:
training_hhsa@tularehhsa.org

For more information call:
Training Services at 713-5060

**** Limited Seating Available**
First come first serve



Tulare County
Health & Human Services Agency